



Meetings Matter | **L'importance des conférences**
BRING YOUR CONFERENCE HOME | PROPOSONS NOTRE RÉGION
FREDERICTON | FREDERICTON

8 reasons why Fredericton is right for your event!

1. • Meetings Matter Team – Fredericton Convention Centre & Fredericton Tourism

You know your association – we know how to convince them to choose Fredericton! We can make sales calls, host visits, and we know how to bid on the business. We live here, and we have contacts with entertainers, destination management companies, transportation operators and caterers just to name a few.

2 • Accommodating Hotels & Facilities

Fredericton offers over 1700 high-quality guest rooms within five minutes of the City's business and cultural district. From modern luxury hotels to charming Victorian bed and breakfasts in graceful downtown mansions. Fredericton's array of meeting and event facilities makes for a tailored, imaginative and inspired event. Combined with award-winning banquet teams, experienced bilingual staff, a range of catering menus and themed event concepts, our hotels, Convention Centre and university campuses offer free internet in meeting rooms, bedrooms and public spaces.

3 • Unique off Site Venues

Cultural and inventive off-site experiences are what set one conference apart from another for delegates. Fredericton's stellar collection of genuine, unforgettable attractions, events and festivals allow planners to offer immersive experiences often too expensive or too complicated in other destinations. Rustic down-home fun with a lobster-cracking Maritime Kitchen Party at the Fredericton Boyce Farmers Market or Drinks with Dali at the Beaverbrook Art Gallery, one of Canada's best. Regal elegance at one of Canada's most publicly accessible Lieutenant Governor's residence or a quiet drink of fine Scotch at the Lunar Rogue Pub (named one of the best whisky bars in the world).

4 • Geographic Location

The Fredericton International Airport welcomes frequent daily connections from Toronto, Montreal, Ottawa and Halifax, so it's always easy to get here. If required, Fredericton will work with Air Canada or WestJet to increase air-lift capacity for your event. Charter flight services are also available to supplement commercial airline service. Once you land, downtown Fredericton is a 15 minute drive from the airport, and that's at rush hour. A day's drive from Montreal or Boston, and one hour from US I-95, delegates arriving by car will have a scenic and enjoyable drive to Fredericton.

5 • Smart and Sustainable

Fredericton was the first city in Canada to offer a **free, community-wide wireless internet** network, the GoFred ezone so from the airport to your taxi to a riverside park bench, and in your hotel room you will stay connected (for free!) in Fredericton. *Green Matters* is our award winning suite of sustainability programs, Fredericton is a global leader in greenhouse gas emission reduction and environmental sustainability and happy to help you to reach your event's carbon reduction targets.

6 • Affordable

Fredericton offers an affordable east coast meeting destination with lower than average room rates, complimentary internet and parking at nearly all hotels. We also offer complimentary conference servicing such as a resource manual (meeting planner guidebook), site visit coordination for city-wide events, information kiosk, delegate kits and much more.

7. Activities & Adventure

Add the unique flavour of Fredericton to your meeting by including some of our many entertainers, attractions, tour and activity options. Memorable experiences will leave a lasting impression in delegates' minds. Fredericton is rich in history, dynamic culture and natural beauty. Within a five-block section of the historic downtown you'll find the world-class Beaverbrook Art Gallery, National Historic Sites like the Garrison District, Christ Church Cathedral, the New Brunswick Legislative Assembly and some of the finest Victorian architecture in the country – along with some stunning gardens, an idyllic riverfront trail, live theatre, fine dining, fabulous festivals, excellent evening entertainment and unique shopping.

8 • Personal Touches

Fredericton is a vibrant riverside city rich in heritage, culture and natural beauty offering you warm Maritime hospitality. Your event is noticed in a city of our size and we offer thoughtful little touches like; Customized welcome message on airport arrival signage, Info Kiosk at your event staffed by a VIC counselor, Delegate visitor information kits, including Mayor's Welcome letter, Welcome posters in the downtown shops & restaurants, listings in city events calendar and discount coupons for downtown dining.

www.MeetingsMatterFredericton.ca